



**Celebrating National Literacy Month  
September 2020**

The Literacy Council is celebrating National Literacy month this September with our **Readers Are Leaders** campaign. We are soliciting community leaders to read a favorite passage or book that was either important to their own pathway to literacy or that they enjoyed reading to their kids or grandchildren (or anyone else). We will then share those videos on each day of the month of September (some days will have more than one video).

We would like to invite you to be one of our community readers and sponsors and ask you to help support our mission to provide literacy instruction to individuals and families to strengthen our communities.

## **Sponsorship levels**

- \$ 250** - Name included on our video sponsor page
- \$ 500** - Name and small logo on our video sponsor page
- \$ 750** - Name and medium logo on our video sponsor page
- \$1,000** - Name and large logo on our video sponsor page and 3 "prime" introduction audio and logo sponsor spots
- \$2,500** - Name and large logo on our video sponsor page and 10 "prime" introduction audio and logo sponsor spots
- \$5,000** - Name and large logo on our video sponsor page and "prime" introduction logo sponsor spot on every video for all 30 days of September.

**Sponsor's Name or Organization:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

Pledges due by August 31, 2020

Please return this form to [Bill@TheLiteracyCouncil.org](mailto:Bill@TheLiteracyCouncil.org) or call 815-963-7323.